

# Product Catalog 2023

*Straight Arrow* →  
Family of Brands





# Our Mission...Satisfy the Customer!

“Satisfy the Customer” is a simple but true statement... My family started Straight Arrow in our home on our family farm with this simple mission! Our grooming and personal care products are designed with high quality ingredients meeting the same performance standards time and time again for overall customer satisfaction. While we don't manufacture on the farm today, we manufacture all our products in our state-of-the-art facilities in Lehigh Valley, Pennsylvania with a continued drive and commitment for quality products.

Our commitment and drive continued with our acquisitions of Cowboy Magic and Exhibitor's brands, furthering our desire to create and maintain quality products with standards and results that speak for themselves.

We want our customers to know we'll continue to do our part to always "Satisfy the Customer". On behalf of our Straight Arrow family, we thank all our customers who continue to make us their choice for grooming and personal care needs. Thank you!

Devon B. Katzev, *Straight Arrow President*



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# Ultimate Gloss Shampoo

Give your horse a reflective shine that lasts for days.

- Rich lather, easily rinses getting rid of the toughest dirt and stains
- Gentle, deep cleaning without stripping natural oils
- Repels dust and dirt; eliminates dry skin and dander
- Saddle safe, no slipping
- Works great on livestock and dogs too



**This is your moment to shine!**

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544506	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	7-27556-54450-4	10727556544501
544534	1 gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	7-27556-54453-5	40727556544533

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Ultimate Gloss Conditioner

Rehydrating formula detangles and strengthens mane and tail leaving a glossy finish.

- Deep conditions with natural oils and nourishing proteins
- Restores elasticity and strength
- Moisturizes brittle manes and tails to prevent breakage and split ends
- Can be used as a leave-in treatment
- Formulated with coconut and avocado oils



## Volumizes for added fullness!

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544546	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	7-27556-54454-2	10727556544549
544574	1 gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	7-27556-54457-3	40727556544571

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# Original Shampoo

Micro-enriched protein formula fortified with moisturizers and emollients.

- Rich fragrant lather provides deep cleansing
- Gentle, doesn't strip natural oils
- pH balanced formula provides optimum body, shine and manageability
- Moisturizers leave coat, mane and tail soft and shiny
- Works great on horses, pets and people.



Proven Results for 

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
543216	12oz	6	336	8 x 2.25	6	7.375 x 5 x 8.625	0.184	0-71409-54321-4	10071409543211
543646	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	0-71409-54364-1	10071409543648
541504	1 gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	7-27556-54150-3	40727556541501

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Original Conditioner

Maintain and achieve a longer, fuller, thicker, healthier-looking mane and tail.

- Concentrated formula conditions leaving a lustrous, silky look
- Strengthens while helping to prevent breakage
- Moisturizes to help eliminate itching and scaling
- Keeps hair tangle free, soft and manageable
- Results seen after one application



Proven Results for 

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
543226	12oz	6	336	8 x 2.25	6	7.375 x 5 x 8.625	0.184	0-71409-54322-1	10071409543228
543656	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	0-71409-54365-8	10071409543655
543754	1 gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	7-27556-54375-0	40727556543758

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# Spray 'n White

Deep cleaning, spray-on, color-enhancing shampoo and conditioner.

- Highlights and intensifies white, gray and gold tones
- Removes grass, manure and urine stains
- Great for spot cleaning
- Gentle, no bleaches or peroxides



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544876	32oz	6	80	10.875 x 4.5	14.2	9.5 x 9.25 x 11.5	0.573	7-27556-54487-0	10727556544877

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Spray-Away

A quick-cleaning, gentle body wash that conditions coat, adding body and shine.

- Cleans thoroughly without scrubbing
- Easy to use hose connect sprayer
- Efficient metered spray
- pH balanced, gentle plant-based horse wash



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544956	32oz	6	64	9.375 x 5	15.5	10.75 x 9 x 10	0.56	7-27556-54495-5	10727556544952

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Spray 'n Braid

Perfect grooming grip for easier braiding and banding.

- Increases tack for tighter, tamer braids
- Eliminates flyaway strands
- Protein enriched for strengthening hair, helping prevent breakage
- Tighter braids, neater bands and easier mane training



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544726	16oz	6	148	10 x 3.5	7.6	7.75 x 6.5 x 10.625	0.31	7-27556-54472-6	10727556544723

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Shine-On

Exclusive formula gives hair an instant high gloss shine and repels dust.

- Long lasting protection from coat staining
- Maintains tangle-free manes and tails
- Conditions coat with no tacky feel
- Can be used on wet or dry hair



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544776	32oz	6	80	10.875 x 4.5	14.2	9.5 x 9.25 x 11.5	0.573	7-27556-54477-1	10727556544778

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# Detangler

Eliminates tangles and knots leaving manes and tails easily manageable.

- Friction free slip that avoids excessive tearing of manes and tails
- Conditions and fortifies hair strands
- Water based, fragrance free non-sticky formula
- Works effectively on wet or dry hair
- Use on horses, pets and livestock



## Prevents breakage!

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544806	16oz	6	148	10 x 3.5	7.6	7.75 x 6.5 x 10.625	0.31	7-27556-54480-1	10727556544808
544826	32oz	6	80	10.875 x 4.5	14.2	9.5 x 9.25 x 11.5	0.573	7-27556-54482-5	10727556544822
544834	1 gal	4	36	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	7-27556-54483-2	40727556544830

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Hoofmaker

Deep moisturizing formula helps reduce dry and brittle hooves.

- Conditions the entire hoof surface including coronary band, walls, frog and sole
- Helps maintain strong, flexible hooves
- Prevents cracking and splitting
- Instant absorption; never sticky or greasy
- A favorite hand and nail moisturizer for people



Proven Results for 

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
54426100	1oz	2/50	72	8.5 x 8.5	9	12.88 x 8.88 x 8.25	0.546	0-71409-54426-6	50071409544261
544236	6oz	6	420	6.5 x 2.5	2.66	5.375 x 4.375 x 6.875	0.094	0-71409-54423-5	10071409544232
543636	32oz	6	100	8.5 x 3.75	13	11.5 x 7.75 x 9.125	0.471	0-71409-54363-4	20071409543638

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# Mineral Ice

Cool, fast, temporary relief of minor aches and pains.

- Reduces muscle and joint pain associated with arthritis, injuries, sprains, strains and bruises
- All natural, water-based menthol formula
- Can be used as a body wash coolant when diluted with water
- Contains no steroids or Benzocaine



For you and your horse.

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
300106	16oz	6	200	3.75 x 3.625	7.5	11.25 x 7.875 x 4.325	0.222	7-27556-30010-0	10727556300107

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Pro-Tect Antimicrobial Medicated Shampoo

Therapeutic formula gently cleans wounds.

- Kills a wide range of microorganisms including bacteria, yeast, mold, fungi and viruses
- Works on rain rot, scurf, ringworm, scratches, hot spots and rashes
- Conditions skin and coat to speed healing without irritation

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544606	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	7-27556-54460-3	10727556544600

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Pro-Tect Medicated Skin and Wound Treatment Spray

Antimicrobial spray provides complete protection.

- Veterinary strength spray kills a wide range of microorganisms including bacteria, yeast, mold, fungi and viruses
- Works on rain rot, scurf, ringworm, scratches, hot spots and rashes
- Use alone, or after Pro-Tect shampoo, on horses, livestock and dogs
- Over 20 years of proven results



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
544646	32oz	6	80	10.875 x 4.5	14.2	9.5 x 9.25 x 11.5	0.573	7-27556-54464-1	10727556544648

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# Spirit Untamed Collection

Discover the spirit of great hair with these gentle bath time products for kids.

- Biotin infused shampoo adds strength and shine
- Conditioner contains coconut oil to moisturize
- Finish with the Detangler for effortless styling
- Conditioner can be used as a leave-in treatment for extra conditioning
- Gentle & mild enough for everyday use
- Kids will love the caramel apple scent



## Get silkier, healthier hair!

Product	SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
Detangler	5425612	3.4oz	12	275	6.25 x 1.5	3.8	6.25 x 4.75 x 7	0.156	0-71409-54256-9	20071409542563
Shampoo	542504	11.2oz	4	432	8 x 2.25	3.8	5 x 5 x 8.75	0.127	0-71409-54250-7	40071409542505
Conditioner	542534	11.2oz	4	432	8 x 2.25	3.8	5 x 5 x 8.75	0.127	0-71409-54253-8	40071409542536

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Spirit Untamed Collection Floor Display

- Display adds visual excitement in your store
- Features full color artwork on front and side panels
- Spirit characters are easily recognizable by children and parents
- 24 units included, 8 of each product
- Display is refillable with open stock



## Impulse buys mean big sales!

SKU	Case Pack	Case/ Pallet	Case Wt in Lbs	Case Dimensions L x W x D	Case UPC Code
5426024	24 (3 bottles of each product)	36	19	16 x 6 x 29	30071409542607
Floor Stand Measurements			Sidekick Measurements		
13.75w x 8d x 40.5h			13.75w x 4.75d x 28h		

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Exhibitor's Quic Color Enhancing

## Step 1

### Wash with Quic Shampoo

- Gentle cleansing, low sudsing formula
- Excellent stain remover
- No harsh chemicals or bleaches
- Specifically formulated to give a fresh, clean coat for the color enhancing process



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
321036	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	7-22424-32103-4	10722424321031

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

## Step 2

### Choose Your Color Enhancing Shampoo

- Apply Quic Color Enhancing Shampoo to mane and tail working throughout roots of hair
- Apply another layer to sponge or wash mitt and evenly distribute through coat using a circular motion.
- Allow color to sit for 5-10 minutes before rinsing well.

# System is as easy as 1-2-3!

## Step 3

### Apply Quic Conditioner, full strength, to the mane and tail

- Protein formula nourishes and strengthens hair
- Moisturizes and detangles dry hair cuticles
- Hair resists breaking and splitting
- Can be used as a leave in or rinse out



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
321096	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	7-22424-32109-6	10722424321093

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# **Step 2** Choosing the Right Color Enhancing Shampoo

## All our color enhancing shampoos

- intensify natural coat color with no harsh chemicals or dyes,
- will deepen the optical effects when used consistently,
- are excellent stain removers and pH balanced,
- and are FEI Compliant!

## Quic Silver

- Creates incredible platinum highlights enhancing white areas
- Works best on gray, albino, palomino and cream coats
- Use on coats that are equal parts white and color



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Cubic Feet	Item UPC Code	Case UPC Code
321146	16oz	6	225	9 x 2.375	73	7.75 x 5.25 x 9.75	0.230	7-22424-01601-5	10722424016012
321164	64oz	4	64	10.625 x 4.8125	16	9.75 x 9.75 x 10.5	0.560	7-22424-06401-6	40722424064014

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Quic Color

- Reveals deep, rich and brilliant highlights
- Best for chestnuts, sorrels, bays and browns
- Brings out the beautiful copper color



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Cubic Feet	Item UPC Code	Case UPC Code
321206	16oz	6	225	9 x 2.375	7.3	7.75 x 5.25 x 9.75	0.230	7-22424-01604-6	10722424016043
321224	64oz	4	64	10.625 x 4.8125	16	9.75 x 9.75 x 10.5	0.560	7-22424-06404-7	40722424064045

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Quic Black

- Creates incredibly rich tones intensifying dark coats
- Use on black and dark brown horses
- Subdues unwanted red tones



SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Cubic Feet	Item UPC Code	Case UPC Code
321266	16oz	6	225	9 x 2.375	7.3	7.75 x 5.25 x 9.75	0.230	7-22424-01636-7	10722424016364
321284	64oz	4	64	10.625 x 4.8125	16	9.75 x 9.75 x 10.5	0.560	7-22424-06436-8	40722424064366

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Quic Sheen

**Creates a beautiful show ring high gloss shine.**

- Hair feels natural, soft and silky
- Helps repel dust and dirt
- Use regularly to reduce staining; protection lasts for days
- Manes and tails are easier to brush and comb – saves grooming time
- Can be used on wet or dry hair



**Provides an optical, mirror-like finish!**

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
321376	16oz	6	120	10.875 x 3.875	7.6	8.125 x 6.375 x 11.5	0.345	7-22424-32137-9	10722424321376
321386	32oz	6	80	10.875 x 4.5	14.2	9.75 x 9.25 x 11.5	0.600	7-22424-03209-1	10722424032098

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Quic Braid

Show ready professional braiding and banding solution.

- Offers the perfect grip for your fingers; neither slippery nor sticky
- Get tighter braids, neater bands and minimal stray hairs
- Great to train stand-up manes to lie flat
- Combs out without washing
- Allows for easier mane care days after a show



## #1 Braiding product in the industry!

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
321326	16oz	6	120	10.875 x 3.875	7.6	8.125 x 6.375 x 11.5	0.345	7-22424-01611-4	10722424016116
321344	64oz	4	64	10.625 x 4.8125	16	9.75 x 9.75 x 10.5	0.560	7-22424-06411-5	40722424064113

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Rosewater Shampoo

**Silk protein, panthenol and honey help restore moisture.**

- Super sudsing action, easy to rinse out
- Cleans down to the skin without stripping natural oils
- pH balanced formula gently dissolves dirt
- Conditions the skin; prevents dryness
- Works great on people too



**Luxurious Rosewater fragrance!**

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
320126	16oz	6	225	9 x 2.375	6.8	7.75 x 5.25 x 9.75	0.230	6-06786-02016-6	10606786020163
320166	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	6-06786-02032-6	10606786020323
320204	1gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	6-06786-02128-6	10606786021283

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Rosewater Conditioner

Rosewater herbal blended formula moisturizes and detangles.

- Transform dry, dull coats, manes and tails to smooth and silky
- Dissolves mineral and chemical buildup leaving hair ultra clean
- Neutralizes static electricity
- Leaves hair with a natural look and feel
- Use on horses, pets and livestock



## Leaves hair smooth and silky!

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
320246	16oz	6	225	9 x 2.375	6.8	7.75 x 5.25 x 9.75	0.230	6-06786-03016-5	10606786030162
320286	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	6-06786-03032-5	10606786030322
320324	1gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	6-06786-03128-5	10606786031282

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Shine in Yellowout

Whitening shampoo brightens coats of all colors.

- Removes even the worst yellow stains
- Herbal Blend restores moisture, leaving coat silky and shiny
- Gives dull hair of every color a more brilliant sheen
- pH balanced, gentle formula
- Use on horses, pets, and livestock



**Takes the yellow stains out!**

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
320486	16oz	6	225	9 x 2.375	6.8	7.75 x 5.25 x 9.75	0.230	6-06786-05016-3	10606786050160
320526	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	6-06786-05032-3	10606786050320

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Detangler & Shine

Detangles all types of hair knots, tangles and dreadlocks instantly.

- Concentrated formula – no water or alcohol
- Restores moisture while strengthening hair
- Natural, silky looking shine after brushing
- Repels dust, dirt and sand – not oily
- Works great on horses, pets and people



**Works instantly!**

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
3200012	4oz	12	180	6.5 x 3	4	8.25 x 6.25 x 7.25	0.216	6-06786-01000-6	10606786010003
320046	16oz	6	225	9 x 2.375	6.8	7.75 x 5.25 x 9.75	0.230	6-06786-01012-9	10606786010126
320086	32oz	6	112	9.75 x 3.25	14	10 x 7 x 10.25	0.418	6-06786-01032-7	10606786010324

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)





# Greenspot Remover

Quick cleaning solution that can be used all year round.

- Instantly dissolves grass, manure, urine, dirt and sweat stains
- Be show-ready in minutes
- Can be used on any color coat
- Use on horses, pets and livestock
- Also great as a natural cleaner and pre-treater for clothing and blankets



## Waterless shampoo!

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
320366	16oz	6	120	10.875 x 3.875	7.6	8.125 x 6.375 x 11.5	0.345	6-06786-04016-4	10606786040161
320406	32oz	6	80	10.875 x 4.5	14.2	9.75 x 9.25 x 11.5	0.600	6-06786-40000-5	10606786400002
320444	1gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	6-06786-04128-4	10606786041281

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)

# Super Bodyshine

Finishing hair polish spray for a long-lasting shine.

- Leaves hair silky, shiny and bright
- Detangles hair making it easier to comb
- Concentrated, conditioning formula – dries fast
- Repels dust and dirt – keeps horses cleaner longer
- Use on horses, pets and livestock



Just spray it on and be amazed!

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
320566	16oz	6	120	10.875 x 3.875	7.6	8.125 x 6.375 x 11.5	0.345	6-06786-08016-0	10606786080167
320606	32oz	6	80	10.875 x 4.5	14.2	9.75 x 9.25 x 11.5	0.600	6-06786-08024-5	10606786080242
320644	1gal	4	48	11 x 7.5	36	15.5 x 8.75 x 11.75	0.922	6-06786-08128-0	10606786081287

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Cowgirl Magic Ultra Hydrating Cream

Exclusive formula with natural  
age-defying ingredients.

- Absorbs completely allowing for a True Rider's Grip
- Firms skin and reduces appearance of fine lines
- Natural rosewater leaves skin velvety soft
- No parabens, gluten or dyes with a fresh, clean fragrance



For hands, neck and face.

SKU	Size	Case Pack	Case/ Pallet	Height w/Cap x Width	Case Wt in Lbs	Case Dimensions L x W x D	Case Cubic Feet	Item UPC Code	Case UPC Code
3100012	12/3.4oz	12	168	6 x 2.5	3.8	6.625 x 10.25 x 6.625	0.26	6-06786-31000-7	20606786310001

For pallet specs go to [dealers.straightarrowinc.com](http://dealers.straightarrowinc.com)



# Three Whitening Formulas



*Three Different Brands – Three Different Results*

## **Mane 'n Tail's Spray 'n White**



- result is an intense arctic white
- spray-on shampoo with conditioner
- lifts urine, manure and grass stains

## **Exhibitor's Quic Silver Shampoo**



- bold snow-white, silver iridescent results
- color-enhancing shampoo
- whitening intensifier

## **Cowboy Magic's Shine In YellowOut**



- Soft, baby powder white
- daily whitening shampoo
- whitens and brightens dull, yellowed coats

*Whitening with no bleaches or peroxides!*

**See page 30 to learn more about these and other Straight Arrow products.**



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